



Corner Renaissance

Board of Directors

March 28, 2017 ◦ Regular Meeting Minutes

Members Present:

Morgan Fann
Ray Herndon
Robin McGhee-Frazier
John Joe Salazar, Chairman

Others Present:

Sara Anderson, Main Street Coordinator
Doug Polen, Main Street Coordinator
Roscoe Haynes
Bill Hunter

Call to Order

The meeting was called to order at 5:34 p.m.

Approval of Minutes

Motion to accept the minutes of the March 6, 2017 meeting made by Mr. Herndon, seconded by Rev. McGhee-Frazier. Motion passed 4-0.

New Business

The Board discussed the work program for the three committees going forward.

Economic Vitality

- Fee waivers for preferred businesses on Main Street
- Secret Shopper program – talk with businesses about opting in
 - Hartsville had a good survey for this. Staff will find a copy
- Community Development Corporations and bank aid? Staff and Mr. Hunter will investigate methods

Design

- Pocket Parks
 - Friar Tuck's
 - Between Collector's Corner and Security Finance
 - Corner of Main Street and E. Railroad
- Murals
 - Cost estimate of \$8,000 for 200 s.f.
- Banners – no sponsorships desired
- Street Signs – can Downtown have special signs?
- Vinyl clings for empty windows

Promotion

- Possible festival ideas discussed, including Homecoming Festival and Ice Cream Festival
- Need membership propaganda developed
- \$25 membership fee

The next meeting was set for Monday, June 12 at 5:30 at Town Hall.

Adjourn

Motion to adjourn made by Mr. Herndon, seconded by Ms. Fann. Motion passed 4-0. Meeting adjourned at 6:55 p.m.